



MORRIS GARAGES

Since 1924

MG HECTOR sold out for 2019; bookings closed temporarily

New Delhi, 18 July 2019: After receiving an overwhelming response for the HECTOR, MG Motor India today announced that it has taken a decision to halt the bookings temporarily, keeping in mind the company's commitment to ensure customer satisfaction. MG India plans to cater to the increasing demand by raising the production capacity for the HECTOR gradually over the next few months.

The carmaker has already received more than 21,000 bookings for MG Hector, India's first internet car, since bookings began on June 4. The date of re-opening of bookings will be announced soon.

“Our first product, MG HECTOR, has received an overwhelming response and we are unable to cater to such high initial demand. We are, therefore, closing bookings temporarily as this will help ensure timely and orderly deliveries for our customers who have shown tremendous confidence in MG. We are also working with our component suppliers to ramp up production in a gradual manner without any compromise on quality,” said **Rajeev Chaba, President & MD, MG Motor India.**

The company plans to increase production for the Hector at its Halol manufacturing facility to 3,000 units per month by October this year. The top 2 variants – Smart & Sharp – have registered the highest demand, with over 50% reservations for the petrol variants.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has more than a million loyal fans, making it by far one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 95 years. MG Motor India has commenced its manufacturing operations at its car manufacturing plant at Halol in Gujarat.

##