

**India's first pure electric SUV - MG ZS EV participates in first-ever EV trial-run between Delhi and Agra #NHforEV2020**

**OR**

**#NHforEV2020: MG ZS EV participates in first-ever EV trial-run between Delhi and Agra**

**New Delhi, November 25, 2020:** MG Motor India has participated in the first-ever EV trial run between Delhi and Agra with ZS EV. Launched as part of the Government of India's mission to put more EVs on the road by 2020, the #NHforEV2020 Tech Trial Run was flagged off by Hon'ble Ministers including Smt. Meenakshi Lekhi, Member of Parliament - New Delhi and Chairperson – NDMC; Shri Faggan Singh Kulaste, Union Minister of State in the Ministry of Steel and General Shri Bipin Singh Rawat, Chief of Defence Staff (PVSM, UYSM, AVSM, YSM, SM, VSM, ADC) among other senior dignitaries from the government.

The trial run conducted by #NHforEV2020 aims to test the viability of Yamuna Expressway as an e-corridor for public EV transit. The trial run primarily focuses on the charging infrastructure as well as roadside assistance services along the popular tourist route.

Commenting on the launch of the EV Tech Trial Run from Delhi to Agra, **Mr. Rajeev Chaba, President and Managing Director, MG Motor India**, said "We are proud to participate in the first-ever tech trial run from Delhi to Agra with the ZS EV. With its commendable range of 340 kilometers on a single charge, vehicles such as ZS EV are ideal for Delhi-Agra commutes. We would like to thank #NHforEV2020 for bringing together senior government leaders, EV players, and local supply chain stakeholders to nurture and build the EV ecosystem in India. We believe that charging infrastructure across India's national highways will create the right awareness among consumers and help solve the range-related concerns. At MG, we feel proud to have pioneered the EV ecosystem in India with a robust 5-way charging network. We are also actively forging partnerships with key charging enablers such as Tata Power and Exicom to further expand the EV ecosystem of India."

MG's 5-way EV charging ecosystem includes free-of-cost AC fast-charger installation at its customer's home/office, extended charging network along key routes, and charge-on-the-go facility with Roadside Assistance. The British legacy automaker's 60 kW Agra charging station is in line with this ecosystem. It can be used by any EV compatible with CCS/CHAdeMO fast-charging standards.

MG had launched ZS EV in India in January 2020 and has retailed more than 1,000 units despite lockdown across the country. In addition to its overwhelming looks, the powerful electric vehicle can zoom from 0 to 100 kmph in 8.5 seconds. It can further charge from 0% to 80% in 50 minutes. The vehicle comes in two variants, i.e. Excite and Exclusive, as well as three colours

White, Red, and Copenhagen Blue. It is now available in 21 cities across the nation including Agra starting at INR 20.88 lakhs (ex-showroom Agra).

### **About MG Motor India**

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 professionals. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented the across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, and India's first Autonomous (Level 1) Premium SUV – MG Gloster.

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