

MG Motor India presents Hector to LD College of Engineering to reinforce skill development

*Furthering in supporting education institutions with new technologies in the automotive industry
The initiative to nurture engineering students and faculties with modern vehicle technologies*

Ahmedabad, April 06, 2022: MG Motor India presents a Hector to LD College of Engineering to aid in bridging the gap between industry and academia of the auto-tech industry. Aligned with the MG Nurture program and in line with MG's vision of CASE mobility, the initiative will foster skill development of students and make them job-ready.

Speaking about the association, Mr Kannan R, Director – Quality, MG Motor India, said, “We are committed to equipping the current generation of students with skills that will be relevant in the mobility segment of tomorrow. We are delighted to partner with LD College of Engineering and are confident that this initiative will technologically transform students and prepare them for future job opportunities.”

Dr Rajul Gajjar, Principal LD College of Engineering said, “We welcome the kind gesture of MG Motor which will surely help the students of Mechanical and Automobile Engineering to learn the modern vehicle technologies. This will surely help to make the students' industry ready and prepare them for better prospects. The hands-on experience with cutting-edge technologies will make our students competent professionals as we envisage”.

The partnership will empower students to carry out in-depth, hands-on research and garner insights into the intricacies of technologically advanced vehicles. Students will study a wide range of parts, technology, and systems, including fuel systems, engines, ignition systems, vehicle chassis, and body engineering, and much more. With this, tomorrow's innovators will be empowered with first-hand knowledge of major automotive systems. This will enhance their future employability and make them industry ready for MG or any other automotive brand.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 workers. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, and MG Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology.

About LD College of Engineering

LD College of Engineering (LDCE), Ahmedabad is a premier government engineering institute in the State of Gujarat, set with the objectives of imparting higher education, research, and training in various fields of engineering & technology. The institute is affiliated to Gujarat Technological University, approved by AICTE, and administered by the Directorate of Technical Education, Government of Gujarat. The living legacy of LDCE dates to June 1948. In the journey of almost 75 years, LDCE has scaled noteworthy national and international heights in all its curricular, co-curricular and extra-curricular activities. The faculty has continuously evolved

and adopted state-of-the-art technologies and teaching-learning methodologies. The academics are backed by a well-equipped R&D infrastructure. Five programs namely BE (Civil), BE (Mechanical), BE (Electrical), BE (IC) and BE (Chemical) are NBA accredited and the remaining programs are in the pipeline. Institute has 153 faculties with Ph.D. or pursuing Ph.D. The college has an excellent enrolment of nearly 6000 students with diversified cultures from across the country studying together in 16 various disciplines. LDCE has been awarded as Best Engineering college by ISTE Gujarat in 2022.